



UNIVERSAL ROBINA
CORPORATION

43rd FLOOR ROBINSONS EQUITABLE TOWER ADB AVE. COR. POVEDA RD. ORTIGAS CENTER, PASIG CITY
TEL. NO.: 633-7631 to 40, 240-8801 FAX NO.: 633-9207, 240-9106

August 10, 2011

PHILIPPINE STOCK EXCHANGE, INC.
3rd Floor, Tower One and Exchange Plaza
Ayala Triangle, Ayala Avenue
Makati City

Attention: Ms. Janet A. Encarnacion
Head, Disclosure Department

Gentlemen:

Please find attached a copy of SEC Form 17-C which we are filing with the Securities and Exchange Commission regarding a press release entitled "URC posts strong topline growth of 18% to P50.578 billion for the first 9 months of the fiscal year 2011 but cost commodity inflation impacted profitability resulting to a 24% decline in net income to P4.9B".

Thank you.

Very truly yours,


ROSALINDA F. RIVERA
Corporate Secretary

SEC FORM 17-C

UNIVERSAL ROBINA CORPORATION

11. **Item 9 – Other Events**

Please see attached press release entitled “URC posts strong topline growth of 18% to P50.578 billion for the first 9 months of the fiscal year 2011 but cost commodity inflation impacted profitability resulting to a 24% decline in net income to P4.9B”.


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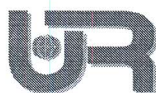
SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Universal Robina Corporation
(Issuer)

August 10, 2011
(Date)


ROSALINDA F. RIVERA
Corporate Secretary
(Signature and Title)



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URC POSTS STRONG TOPLINE GROWTH OF 18% TO P 50.578 BILLION FOR THE FIRST 9 MONTHS OF THE FISCAL YEAR 2011 BUT COST COMMODITY INFLATION IMPACTED PROFITABILITY RESULTING TO A 24% DECLINE IN NET INCOME TO P4.9B

URC's consolidated net sales and services for the first nine months of fiscal year 2011 (October 2010 to June 2011) amounted to Php 50.578 billion, a 17.7% growth from Php 42.964 billion in the same period last year. The increase was driven by the outstanding performance of our international branded foods business as well as the strong growth of the commodity foods group primarily due to high prices of sugar in the first half. This was tempered by the modest growth of our domestic branded business with soft sales in beverages and a decline in our agro industrial group as it entered the down cycle.

Sales performances by business are as follows:

URC's branded consumer foods segment, including the packaging division, increased sales of goods and services by Php 5.493 billion, or 17.1%, to Php 37.556 billion in the first three quarter of fiscal 2011 from Php 32.063 billion in the same period last year. As of the first nine months, our Philippine branded operations grew modestly by 5.0% to Php 21.849 billion from Php 20.809 billion in the same period last year. Sales of our snackfoods business in the Philippines remains buoyant as we saw double digit growth in Biscuits, Cakes and Chocolates but this was tempered with the soft sales for our powdered and ready to drink beverages categories.

Our international BCF business meanwhile continued its outstanding performance with Vietnam and Thailand leading the growth at 47.4% and 32.7% respectively. While solidifying our leadership in Biscuits in Thailand and sustaining the strong demand for our RTD Tea – C2 product in Vietnam, we continue to successfully build our product portfolio across the ASEAN region. We grew sales by 35.3% from Php 10.651 billion to Php 14.413billion. In USD terms, sales already reached US\$331 million for the first three quarters which is a 43.3% increase versus same period last year.

URC's commodity foods group amounted to Php 7.927 billion in the first three quarters of fiscal 2011 or up 43.1% from Php 5.541 billion in the same period last year. Sugar business sustained sales growth of 74.2% while flour business also grew 8.5% as a result of multiple price increases to offset the high cost of wheat in the world market.

Net sales of URC's agro-industrial group amounted to Php 5.095 billion for the nine months of fiscal 2011, a 4.9% decrease from last year. Feed business managed to increase by 22.6% to Php 2.537 billion while farm business declined by 22.2% due to low volumes and depressed selling prices for hogs.

URC's operating income decreased by Php 772 million, or 12.4% to Php 5.454 billion for the nine months of fiscal 2011 from Php 6.226 billion reported in the same period of fiscal 2010. The global increase in commodity prices relative to last year's prices eroded the company's margins. Higher input costs were partly offset by selling price increases and profit improvement initiatives on the company's products.

URC's unaudited net income for the first nine months of fiscal year 2011 reached Php 4.940 billion, a decrease of 23.6% from Php 6.468 billion posted in the same period last year. The drop was due to the decline in market values of bond investments and lower operating income despite higher sales.

Our balance sheet remains healthy. As of the period, we are still in a net cash of position of Php 3.886 billion, with a financial gearing ratio of 0.43.