

# SECURITIES AND EXCHANGE COMMISSION

## SEC FORM 17-C

### CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)  
Nov 25, 2021
2. SEC Identification Number  
9170
3. BIR Tax Identification No.  
000400016000
4. Exact name of issuer as specified in its charter  
UNIVERSAL ROBINA CORPORATION
5. Province, country or other jurisdiction of incorporation  
Philippines
6. Industry Classification Code(SEC Use Only)
7. Address of principal office  
8th Floor, Tera Tower, Bridgetowne, E. Rodriguez, Jr. Avenue (C5 Road), Ugong Norte, Quezon City, Metro Manila  
Postal Code  
1110
8. Issuer's telephone number, including area code  
(632) 86337631 to 40
9. Former name or former address, if changed since last report  
N/A
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA
 

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common	2,201,641,868
11. Indicate the item numbers reported herein  
9

*The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.*



# Universal Robina Corporation

## URC

**PSE Disclosure Form 4-31 - Press Release**  
*References: SRC Rule 17 (SEC Form 17-C)*  
*Section 4.4 of the Revised Disclosure Rules*

### Subject of the Disclosure

Press release

### Background/Description of the Disclosure

Please find attached press release entitled "URC ANNOUNCES ACQUISITION OF MUNCHY'S, A LEADING BISCUITS COMPANY IN MALAYSIA"

### Other Relevant Information

N/A

### Filed on behalf by:

<b>Name</b>	Maria Celia Fernandez-Estavillo
<b>Designation</b>	Corporate Secretary



## **URC ANNOUNCES ACQUISITION OF MUNCHY'S, A LEADING BISCUITS COMPANY IN MALAYSIA**

Universal Robina Corporation (URC), one of the largest branded food and beverage companies in the Philippines with a strong presence in the ASEAN region, through its subsidiary, URC Snack Foods (Malaysia) Sdn Bhd, reached an agreement with private equity firm CVC Capital Partners (CVC) to acquire a 100% stake in Munchy Food Industries Sdn. Bhd. (Munchy's) and its subsidiary Munchworld Marketing Sdn. Bhd. from CVC Asia IV for 1.925 billion Malaysian Ringgit on a "cash-free, debt free" basis.

Established in 1991, Munchy's is Malaysia's No.1 biscuit brand that has now flourished into a recognized and successful brand across the region. Munchy's offers a wide variety of offerings across all key biscuit segments with well-loved brands include Munchy's Cream Crackers, LEXUS Cream Sandwich, Oat Krunch, Muzic Wafer, and Choc-O cookies, are available in most retail outlets in Malaysia and more than 50 countries globally.

Irwin C. Lee, President and CEO of URC, said: "URC is delighted to announce the acquisition of Munchy's which will add immediate value to our international product portfolio, and scale up our Malaysian market position to leadership in the Biscuits category. Munchy's, with its strong brands, talented organization, and operational excellence, is a great strategic fit with URC. Together, we will be able to further expand the footprint of URC and Munchy's brands and unlock growth synergies in Malaysia as well as across the ASEAN region.

Alvin Lim, Senior Managing Director of CVC, said: "This has been a highly successful partnership between CVC and the excellent leadership team at Munchy's that has seen the company expand into new geographies and the launch of numerous innovative and delicious products. Universal Robina Corporation is the perfect new home for Munchy's and we wish them the very best for the future."

Rodney Wong, Munchy's CEO, said: "We are excited to become part of URC. This move will allow Munchy's to have access to Research & Development expertise in multiple categories, enhance market knowledge, route to market, and manufacturing capabilities in countries outside of Malaysia. This will translate to development of innovative forward-thinking offerings to our consumers and strengthen our presence in the ASEAN market. Both companies share a common purpose, values & ambition where we both put people first in everything we do, looking to delight everyone with good food choices and inspire happiness together. We would like to thank CVC for their expertise and support over the last three years and look forward for the next phase of profitable growth for Munchy's."

The transaction has been approved by the board of directors of both companies and is expected to close by December 2021 subject to fulfilment of customary closing conditions.

### **About Universal Robina:**

Universal Robina Corporation (URC) is one of the largest branded food product companies in the Philippines and has established a strong presence in the ASEAN region. The company is involved in a wide range of food-related businesses, including the manufacture and distribution of branded consumer foods.

In the Philippines, URC is a dominant player with leading market shares in Snacks, Candies, Chocolates, Ready-to-Drink Tea, Cup Noodles and is a significant player in the Biscuits and Coffee categories. For further information about URC, please visit <https://www.urc.com.ph/>

**About Munchy's:**

Munchy Food Industries Sdn. Bhd. (Munchy's), which started in 1991, is one of the leading players in the Biscuits category in Malaysia and the market leader in several key segments. The company has a sales and marketing subsidiary, Munchworld Marketing Sdn. Bhd., covering more than 20,000 outlets in Malaysia. Munchy's has also expanded its footprint outside of Malaysia, being present in several countries across different regions. The company has been a leader in innovation in the category, developing products that target consumer needs. For further information about Munchy's, please visit <http://www.munchys.com/>

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