

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)

Jan 14, 2015

2. SEC Identification Number

9170

3. BIR Tax Identification No.

040-000-400-016

4. Exact name of issuer as specified in its charter

UNIVERSAL ROBINA CORPORATION

5. Province, country or other jurisdiction of incorporation

Philippines

6. Industry Classification Code(SEC Use Only)

7. Address of principal office

110 E. Rodriguez Avenue, Bagumbayan, Quezon City, Metro Manila

Postal Code

1110

8. Issuer's telephone number, including area code

(632) 633-7631 to 40

9. Former name or former address, if changed since last report

N/A

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common shares	2,181,501,933

11. Indicate the item numbers reported herein

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The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all

corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.



Universal Robina Corporation URC

PSE Disclosure Form 4-31 - Press Release
References: SRC Rule 17 (SEC Form 17-C)
Section 4.4 of the Revised Disclosure Rules

Subject of the Disclosure

Press Release "URC POSTED ANOTHER RECORD FISCAL YEAR WITH SALES AND OPERATING INCOME GROWING BY 14.1% AND 37.4% RESPECTIVELY, DRIVEN BY ITS STRONG DOMESTIC BRANDED BUSINESS"

Background/Description of the Disclosure

URC ended the fiscal year 2014 (beginning October 2013 and ending September 2014) with Php 92.376 billion in net sales, a growth of 14.1% versus the previous year. BCFG Philippines was the main driver of the growth as net sales increased by 24.1% while BCFG International managed to post a growth of 7.8%. Non-branded consumer foods group net sales declined by 2.9% due to lower sugar volumes.

Operating income for fiscal year 2014 amounted to Php 14.119 billion, a growth of 37.4% versus last year. Operating income margins continued to expand in fiscal year 2014 by 259 bps versus last year due to lower average prices of commodity inputs, managed operating expenses, and additional scale for branded foods.

URC's net income for fiscal year 2014 amounted to Php 11.655 billion, which was higher than last year by 15.2%. Growth was slower than operating income as the Company booked lower non-recurring gains as most of our bond and equity holdings were liquidated in the prior year.

The Company remains financially healthy as it maintained strong cash levels. For fiscal year 2014, URC was in a net cash position of Php 1.834 billion with a gearing ratio of 0.16. The Company paid dividends of Php 6.545 billion, which was 65% of previous year's reported income. Capital expenditures amounted to Php 7.697 billion with additional investments in new facilities and capacities across our branded foods business, bio-ethanol facilities and biomass cogeneration.

The sales performances per business are as follows:

The branded consumer food (BCF) group, excluding the packaging division, increased sales by 18.5%. Sales for fiscal year 2014 were at Php 76.128 billion.

BCF Philippines ended the fiscal year with Php 52.352 billion in net sales, a 24.1% growth versus last year.

All segments contributed to the growth led by the beverage division, which managed to grow by 38.0%. The growth in beverage sales was driven by double digit growth from URC's powdered beverage business, led by coffee, and from URC's RTD business, led by tea. Snack food sales grew by 16.0% as salty snacks, bakery, and confectionery segments all posted growth.

BCF International posted a 7.8% growth in net sales, which amounted to Php 23.776 billion for the fiscal year 2014. The sales growth was driven by Thailand and Vietnam. Thailand managed to grow despite weak consumer sentiment brought about by its macro-political issues. URC launched more affordable products (smaller pack sizes for biscuits) as well as implemented continuous promotional campaigns. Vietnam posted modest growth, bucking the decline in the country's total fast moving consumer goods (FMCG) industry, as new product offerings gained traction. URC Vietnam was also able to protect market share from new entrants by launching C2 Oolong. C2 continues to be the number one brand for RTD Tea in Vietnam. Indonesia continues to show promise with core snack foods growing at 11.0%. Sales of URC's brands such as Piattos and Cloud 9 continued to be robust and the Company has implemented strategies to improve distribution and coverage with focus on major cities and key accounts.

URC's non-branded consumer foods business, which is composed of the commodity foods group and the agro-industrial group, posted net sales of Php 15.142 billion for the year, as sales declined by 2.9%. This was driven by the commodity foods group declining by 15.4% versus the previous year, with sales of Php 6.939 billion. While the flour business grew by 4.8% due to higher volumes, the sugar business posted a decline of 34.1% due to lower sugar volumes. URC's agro-industrial segment ended fiscal year 2014 with Php 8.203 billion in net sales, an 11.0% increase versus the previous year. Growth was driven by the farms business, which increased by 11.2% due to higher average selling prices and growing carcass business. The feed business also improved by 10.6%.

Other Relevant Information

N/A

Filed on behalf by:

Name	Rosalinda Rivera
Designation	Corporate Secretary