

UNIVERSAL ROBINA CORPORATION

110 E. RODRIGUEZ, JR. AVENUE, BAGUMBAYAN, QUEZON CITY, PHILIPPINES 1600, P.O. Box 3542 MM 2800 + P.O. BOX 99-AC CUBAO, QUEZON CITY TEL. 635-0751 TO 85 ; 671-2935 TO 42

May 14, 2013

PHILIPPINE STOCK EXCHANGE, INC. 3rd Floor, Tower One and Exchange Plaza Ayala Triangle, Ayala Avenue Makati City

Attention:

Ms. Janet A. Encarnacion Head, Disclosure Department

Gentlemen:

Please find attached a copy of SEC Form 17-C which we are filing with the Securities and Exchange Commission regarding a press release entitled "URC POSTS STRONG OPERATING RESULTS WITH SALES GROWING BY 14.8% AND OPERATING INCOME BY 34.4% DRIVEN BY THE GOOD PERFORMANCE OF ITS THREE DIVISIONS (BRANDED FOODS, COMMODITIES AND AGRO-INDUSTRIAL)".

Thank you.

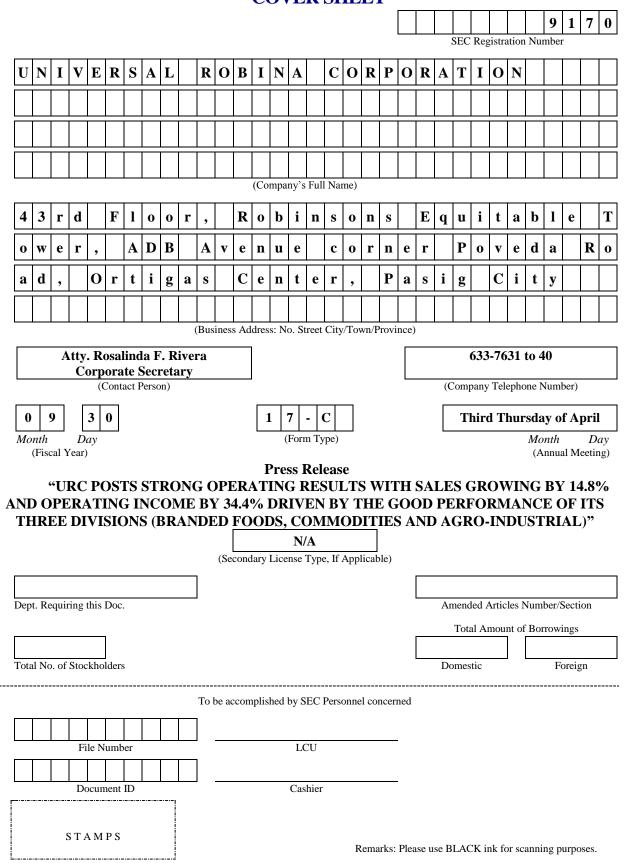
Very truly yours,

ROSALINDA F. RIVERA Corporate Secretary



/mhd

COVER SHEET



SECURITIES AND EXCHANGE COMMISSION

SEC Form 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

- 1. **May 14, 2013** (Date of Report)
- 2. SEC Identification No. 9170 3. BIR TIN: 040-000-400-016

4. UNIVERSAL ROBINA CORPORATION

(Exact name of issuer as specified in its charter)

- 5. **Metro Manila, Philippines** 6. (SEC Use Only) (Province, country or other jurisdiction of incorporation) 6.
- 7. 43rd Floor, Robinsons-Equitable Tower, ADB Ave. cor. P. Poveda St., Ortigas Center, Pasig City 1600 (Address of principal office) (Postal Code)

8. (632) 633-7631 to 40 (Issuer's Tel. No., including area code)

- 9. **NA** (Former name or former address, if changed since last report)
- 10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA:

Title of Each Class	Number of Shares of Common Stock
	Outstanding and Amount of Debt Outstanding

Common

<u>2,181,501,933</u>

SEC FORM 17-C

UNIVERSAL ROBINA CORPORATION

11. Item 9 – Other Events

Please see attached press release entitled "URC POSTS STRONG OPERATING RESULTS WITH SALES GROWING BY 14.8% AND OPERATING INCOME BY 34.4% DRIVEN BY THE GOOD PERFORMANCE OF ITS THREE DIVISIONS (BRANDED FOODS, COMMODITIES AND AGRO-INDUSTRIAL)".

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SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Universal Robina Corporation (Issuer)

May 14, 2013 (Date)

Armera

ROSALINDA F. RIVERA Corporate Secretary (Signature and Title)



UNIVERSAL ROBINA CORPORATION

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URC POSTS STRONG OPERATING RESULTS WITH SALES GROWING BY 14.8% AND OPERATING INCOME BY 34.4% DRIVEN BY THE GOOD PERFORMANCE OF ITS THREE DIVISIONS (BRANDED FOODS, COMMODITIES AND AGRO-INDUSTRIAL)

URC reported a 14.8% sales growth for the first half of fiscal year 2013 (fiscal year beginning October 2012 and ending September 2013) with net sales amounting to Php 40.317 billion vs. Php 35.134 billion in the prior year. URC's Philippine branded consumer foods (BCF) business was the main driver for total company growth as it increased sales by 21.9% for the first half of fiscal year 2013 while BCF International increased its sales momentum in the recent fiscal second quarter. Significant sales coming from our sugar and farms businesses, which registered growth of 87.2% and 39.1%, respectively, for the same period, also contributed to the strong top-line growth.

URC's operating income was at Php 4.901 billion for the first half of fiscal year 2013. This is 34.4% higher than the Php 3.647 billion reported in the prior year. Lower prices of soft commodity inputs and buoyant volumes resulted in margin expansion in branded foods while the sugar business benefited from the early start of the milling season and farms from better selling prices of hogs.

URC's net income for the first half of fiscal year 2013 reached Php 5.441 billion, a 21.3% increase from the Php 4.485 billion posted in the prior year. Aside from higher operating income, the increase was due to higher other revenues as we realized the gains from sale of our bond and equity holdings last January 2013 and lower finance cost as we prepaid off our Php 3.0 billion long term debt as well as retired some short term debt and trust receipts.

The Company's balance sheet remained healthy with strong cash levels. As of the first half, URC continues to remain in a net cash position of Php 7.918 billion with a financial gearing ratio of 0.05 (vs. 0.29 in Q1) as the Company paid a significant portion of its debt obligations.

Sales performances by business are as follows:

URC's branded consumer foods (BCF) group, including the packaging division, increased sales of goods and services by Php 3.591 billion, or 13.0%, to Php 31.267 billion for the first half of fiscal year 2013, vs. the Php 27.676 billion posted in the prior year.

BCF Philippines accelerated sales and posted growth of 21.9%, to register first half sales of Php 20.226 billion, vs. Php 16.595 billion in the prior year. Beverage remained the key driver as the coffee business sustained its strong performance while ready-to-drink beverage also posted healthy growth. The Company remained the dominant market leader in salty snacks, candies, chocolates, and RTD tea in the Philippines.

Net sales of URC's international BCF business increased by 8.6% (in dollar terms) to end at \$256 million or Php 10.470 billion for the first half of the fiscal year 2013. Vietnam sales remained buoyant on the back of its ready-to-drink beverages and contributions coming from the build-up of the snackfoods business. Indonesia sales increased significantly driven by salty snacks and complemented by RTD beverage and chocolates. Thailand is on its way to recovery albeit at a slower pace and the Company continues to be the market leader in biscuits and wafers.

URC's commodity foods group revenues amounted to Php 5.032 billion for the first half of fiscal 2013, up by 31.7% from Php 3.821 billion in the prior year. This was mainly due to the 87.2% increase in revenues of the sugar business due to the early start of the milling season and volume contribution coming from our new mill, Tolong, while the flour business declined by 9.0% as the increased level of low cost imported flour affected the business.

Net sales of URC's agro-industrial group amounted to Php 4.018 billion for the first half of fiscal year 2013, a 10.5% increase from the prior year. The farms business grew significantly by 39.1% due to better selling prices. The feeds business, on the other hand, posted a decline of 16.8% due to lower volumes brought about by the relatively lower population of backyard hog raisers as some of them exited during the time of low pork prices last year.

