



**UNIVERSAL ROBINA  
CORPORATION**

43<sup>rd</sup> FLOOR ROBINSONS EQUITABLE TOWER ADB AVE. COR. POVEDA RD. ORTIGAS CENTER, PASIG CITY  
TEL. NO.: 633-7631 to 40, 240-8801 FAX NO.: 633-9207, 240-9106

January 5, 2011

PHILIPPINE STOCK EXCHANGE, INC.  
3<sup>rd</sup> Floor, Tower One and Exchange Plaza  
Ayala Triangle, Ayala Avenue  
Makati City

Attention: Ms. Janet A. Encarnacion  
Head, Disclosure Department

Gentlemen:

Please be informed that pursuant to the share buyback program of Universal Robina Corporation ("Company"), the Company purchased the following shares:

| <b>Security</b> | <b>Date of transaction</b> | <b>Number of shares</b> | <b>Price per share</b> | <b>Outstanding shares after transaction</b> | <b>Treasury shares after transaction</b> |
|-----------------|----------------------------|-------------------------|------------------------|---|--|
| URC             | 05 January 2011            | 800,000                 | ₱34.95                 | 2,061,601,933                               | 166,037,000                              |

Thank you.

Very truly yours,

ROSALINDA F. RIVERA  
Corporate Secretary