



**UNIVERSAL ROBINA
CORPORATION**

43rd FLOOR ROBINSONS EQUITABLE TOWER ADB AVE. COR. POVEDA RD. ORTIGAS CENTER, PASIG CITY
TEL. NO.: 633-7631 to 40, 240-8801 FAX NO.: 633-9207, 240-9106

December 10, 2010

PHILIPPINE STOCK EXCHANGE, INC.
3rd Floor, Tower One and Exchange Plaza
Ayala Triangle, Ayala Avenue
Makati City

Attention: Ms. Janet A. Encarnacion
Head, Disclosure Department

Gentlemen:

Please be informed that pursuant to the share buyback program of Universal Robina Corporation ("Company"), the Company purchased the following shares:

Security	Date of transaction	Number of shares	Price per share	Outstanding shares after transaction	Treasury shares after transaction
URC	10 December 2010	485,600	₱36.80		
		105,300	₱37.00		
		459,100	₱36.75		
		<u>714,200</u>	₱36.90		
		<u>1,764,200</u>		2,065,606,333	162,032,600

Thank you.

Very truly yours,

ROSALINDA F. RIVERA
Corporate Secretary