

43rd FLOOR ROBINSONS EQUITABLE TOWER ADB AVE. COR. POVEDA RD. ORTIGAS CENTER, PASIG CITY TEL. NO.: 633-7631 to 40, 240-8801 FAX NO.: 633-9207, 240-9106

November 26, 2010

PHILIPPINE STOCK EXCHANGE, INC. 3rd Floor, Tower One and Exchange Plaza Ayala Triangle, Ayala Avenue Makati City

Attention: Ms. Janet A. Encarnacion Head, Disclosure Department

Gentlemen:

Please be informed that pursuant to the share buyback program of Universal Robina Corporation ("Company"), the Company purchased the following shares:

Security	Date of transaction	Number of shares	Price per share	Outstanding shares after transaction	Treasury shares after transaction
URC	26 November 2010	256,900	₽35.65		
		293,100	₽35.70		
		650,000	₽35.75		
		43,200	₽35.95		
		308,000	₽36.00		
		<u>1,551,200</u>		2,068,803,233	158,835,700

Thank you.

Very truly yours,

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ROSALINDA F. RIVERA Corporate Secretary

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