

43rd FLOOR ROBINSONS EQUITABLE TOWER ADB AVE. COR. POVEDA RD. ORTIGAS CENTER, PASIG CITY TEL. NO.: 633-7631 to 40, 240-8801 FAX NO.: 633-9207, 240-9106

October 6, 2010

PHILIPPINE STOCK EXCHANGE, INC. 3rd Floor, Tower One and Exchange Plaza Ayala Triangle, Ayala Avenue Makati City

Attention: Ms. Janet A. Encarnacion

Head, Disclosure Department

Re: Report on the Number of Shareholders

of Universal Robina Corporation

Gentlemen:

In compliance with Section 17.6 of the Revised Disclosure Rules of the Philippine Stock Exchange under PSE Memo for Brokers No. 248-2003 which requires publicly-listed companies to submit to the Exchange, within five (5) trading days after the close of each calendar month, a report on the number of its shareholders owning at least one (1) board lot each, please be advised that the number of shareholders of Universal Robina Corporation owning at least one (1) board lot (equivalent to 100 shares) as of September 30, 2010 is **1,140** based on the following:

Market price as of September 30, 2010 = $\cancel{P}41.50$ Shares per board lot for price range $\cancel{P}20.00$ to $\cancel{P}49.95$ = 100 shares

Thank you.

Very truly yours,

ROSALINDA F. RIVERA Corporate Secretary