

43rd FLOOR ROBINSONS EQUITABLE TOWER ADB AVE. COR. POVEDA RD. ORTIGAS CENTER, PASIG CITY TEL. NO.: 633-7631, 637-1670, 240-8801 FAX NO.: 633-9387 OR 633-9207

September 15, 2008

PHILIPPINE STOCK EXCHANGE, INC. Philippine Stock Exchange Center Exchange Road, Ortigas Center Pasig City, Metro Manila

Attention:

Atty. Pete M. Malabanan Head, Disclosure Department

Gentlemen:

Please be informed that pursuant to the share buyback program of Universal Robina Corporation ("Company"), the Company purchased the following shares:

Security	Date of transaction	Number of shares	Price per share	Outstanding shares after transaction	Treasury shares after transaction
URC	15 September 2008	100,000 <u>374,300</u> 474,300	P10.00 P9.90	2,149,747,281	72,104,200

Thank you.

Very truly yours,

yrmera

ROSALINDA F. RIVERA Corporate Secretary

/lkd