

43rd FLOOR ROBINSONS EQUITABLE TOWER ADB AVE. COR. POVEDA RD. ORTIGAS CENTER, PASIG CITY TEL. NO.: 633-7631, 637-1670, 240-8801 FAX NO.: 633-9387 OR 633-9207

August 26, 2008

PHILIPPINE STOCK EXCHANGE, INC. Philippine Stock Exchange Center Exchange Road, Ortigas Center Pasig City, Metro Manila

> Attention: Atty. Pete M. Malabanan

> > Head, Disclosure Department

Gentlemen:

Please be informed that pursuant to the share buyback program of Universal Robina Corporation ("Company"), the Company purchased the following additional shares today:

Security	Date of transaction	Number of shares	Price per share	Outstanding shares after transaction	Treasury shares after transaction
URC	26 August 2008	1,000,000	P10.75	2,158,061,381	63,790,100

Thank you.

Very truly yours,

ROSALINDA F. RIVERA

Corporate Secretary

/lkd