

43rd FLOOR ROBINSONS EQUITABLE TOWER ADB AVE. COR. POVEDA RD. ORTIGAS CENTER, PASIG CITY TEL. NO.: 633-7631, 637-1670, 240-8801 FAX NO.: 633-9387 OR 633-9207

August 6, 2008

PHILIPPINE STOCK EXCHANGE, INC. Philippine Stock Exchange Center Exchange Road, Ortigas Center Pasig City, Metro Manila

Attention: Atty. Pete M. Malabanan

Head, Disclosure Department

Gentlemen:

Please be informed that pursuant to the share buyback program of Universal Robina Corporation ("Company"), the Company purchased the following shares:

	Date of	Number of	Price per	Outstanding shares after	Treasury shares after
Security	transaction	shares	share	transaction	transaction
URC	6 August 2008	1,800,000	P11.00	2,166,702,181	55,149,300

Thank you.

Very truly yours,

ROSALINDA F. RIVERA Corporate Secretary