

43rd FLOOR ROBINSONS EQUITABLE TOWER ADB AVE. COR. POVEDA RD. ORTIGAS CENTER, PASIG CITY TEL. NO.: 633-7631, 637-1670, 240-8801 FAX NO.: 633-9387 OR 633-9207

July 18, 2008

PHILIPPINE STOCK EXCHANGE, INC. Philippine Stock Exchange Center Exchange Road, Ortigas Center Pasig City, Metro Manila

Attention: Atty. Pete M. Malabanan

Head, Disclosure Department

## Gentlemen:

Please be informed that pursuant to the share buyback program of Universal Robina Corporation ("Company"), the Company purchased the following shares:

	Date of	Number of	Price per	Outstanding shares after	Treasury shares after
Security	transaction	shares	share	transaction	transaction
URC	18 July 2008	1,463,600	P10.50	2,169,157,081	52,694,400

Thank you.

Very truly yours,

ROSALINDA F. RIVERA Corporate Secretary